

*The San Fernando Valley Business Journal presents
a diverse selection of business related special events each year.
Our events include an evening reception of cocktails and hors-d'oeuvres
(unless otherwise indicated), an awards program and networking.*

The Best of Valley Commercial Real Estate

February 12th

We're doing it again... Join business and community leaders as we salute the best of Valley commercial real estate. Sponsors receive advertising in the Business Journal, company recognition on event publicity and may participate in the awards program. A special "best of" issue publishes on February 17th.
Average Attendance: 150
Presenting Sponsors: Available

Family Owned Business Reception

March 12th

Join us as we salute the accomplishments of Valley based family owned businesses. Barry Gump and daughter, Nancy of Andy Gump Temporary Site Services will speak at our evening dinner buffet.
Average Attendance: 250 - 300
Presenting Sponsors: Arter & Hadden, Union Bank of California
Event Sponsors: Dodge Warrant & Peters, Doud Hauser Vistar, Grobstein Horwath & Co., Ernst & Young Corporate Finance, Sheppard Mullin
Event Partner: California State University Northridge, Family Business Center

7th Anniversary Reception The Best Companies in the Valley

May 21st

Join us as we celebrate the best of Valley business and our 7th year in action. This event promises to be the most visible Valley business and community event of the year.
Average Attendance: 300- 500
Presenting Sponsor: Woodbury University

The Best of Residential Real Estate

July 16th

For the first time we will recognize the achievements of the top 25 residential real estate brokers in the greater San Fernando Valley region.
Average Attendance: 150 - 200
Presenting Sponsor: Available

40 Under 40 Awards

August 13th

This inaugural event celebrates the significant achievements of 40 Valley business people under the age of 40. Sponsors receive advertising in the August 18th issue and may participate in the awards program.
Average Attendance: 200 - 250
Presenting Sponsor: Available

Women Who Mean Business

October 22nd

This highly successful event attracted over 250 attendees last year. We will honor women in a variety of professional categories. Sponsors have the opportunity to participate on a judging panel and may participate in the program.
Average Attendance: 250 - 300
Presenting Sponsor: Available

The Best of Valley Health Care

December 3rd

This inaugural awards event celebrates the business accomplishments of 25 Valley health care professionals.
Average Attendance: 150 - 200
Presenting Sponsor: Available

General Pricing Structure

\$5,000 and \$10,000 Presenting Sponsorship Pricing

- Category exclusivity
- Full page advertisement
- Opportunity to submit article
- Event tickets for guests and employees
- Table top display at event (if appropriate)
- Logo recognition on event materials
- Speaking and/or presenting opportunity

\$2,500 Event Sponsorship Pricing

- Half page advertisement
- Opportunity to submit article
- Event tickets for guests and employees
- Table top display at event (if appropriate)
- Logo recognition on event materials

NOTE: Actual event pricing may vary and can be customized for your business. Multiple event sponsorships receive significant price savings. Contact your account manager for specific pricing and benefits.